

Library of Congress

Record 1 (with field labels)

Title: Lawrence F. Karr Collection of television commercials of the 1960s and early 1970s.

Date: between 196- and 197-

Place of origin: U.S.

Language: English

Abstract: The Lawrence F. Karr Collection of television commercials consists of 1,928 commercials produced during the 1960s and early 1970s. In addition, there are 175 duplicate copies. The commercial products advertised include items such as food for human and pet consumption, automobiles, cigarettes, miscellaneous products for indoor and outdoor household use, entertainment products, and various services. Companies which manufactured the products include Colgate-Palmolive, Campbell's, Chevrolet, and General Foods. These commercials were broadcast on WJAR-TV, Channel 10, the NBC affiliate in the Providence, Rhode Island area.

Abstract: Continued: The commercials are of various running times: namely, 10, 20, 30, 40, 50, and 60 seconds. The majority are either 30 or 60 seconds. Most are in color, but many are in black and white. Many of the color films are faded. Almost all have sound, but some sound tracks are damaged. A few are incomplete. All are 16 mm. ref prints. Most are live action, but some are part live action and part animation and some are completely animation.

Note: For the most part, each reel consists of one commercial. However, some reels contain two commercials. There are between 5 and 12 separate reels in each film can. Each reel is labelled with the brand name and title.

Note: Copyright: reg. unknown.

Note: Various personalities, such as Jack Benny, Yogi Berra, Wilt Chamberlain, Diane Keaton, Abby Lincoln, Arnold Palmer, Rod Serling, Jay Silverheels, Jean Stapleton, Lily Tomlin, and Carl Yastrzemski, appear in the commercials.

Finding aids: The finding aid to these materials is accessible via the Internet on the Library of Congress home page (<http://lcweb.loc.gov>). The finding aid is also available in the Motion Picture and Television Reading Room at the Library of Congress. The finding aid contains a detailed physical description of each commercial, indexes by product type, company name, shelflist number, and a list of personalities.

Note: Sources used: M/B/RS Acquisition files (Lawrence F. Karr Collection file); Standard directory of advertisers, 1964-1965 and 1970-1971.

Subject: Television advertising--United States.

Genre/Form: Television commercial.

Contributor: Karr (Lawrence F.) Collection (Library of Congress)

Carrier note: 2103 reels in 210 cans : sd., col., b&w ; 16 mm. ref print.

Copy locator: FBC 5171-5337 (ref print)

Copy locator: FBC 5363-5404 (ref print)

Copy locator: FBC 5496-5498 (ref print)

LC

Record 1 (reformatted)

- Title** Lawrence F. Karr Collection of television commercials of the 1960s and early 1970s.
- Date** between 196- and 197-
- Place of origin** U.S.
- Language(s)** English
- Summary** The Lawrence F. Karr Collection of television commercials consists of 1,928 commercials produced during the 1960s and early 1970s. In addition, there are 175 duplicate copies. The commercial products advertised include items such as food for human and pet consumption, automobiles, cigarettes, miscellaneous products for indoor and outdoor household use, entertainment products, and various services. Companies which manufactured the products include Colgate-Palmolive, Campbell's, Chevrolet, and General Foods. These commercials were broadcast on WJAR-TV, Channel 10, the NBC affiliate in the Providence, Rhode Island area.
- Continued: The commercials are of various running times: namely, 10, 20, 30, 40, 50, and 60 seconds. The majority are either 30 or 60 seconds. Most are in color, but many are in black and white. Many of the color films are faded. Almost all have sound, but some sound tracks are damaged. A few are incomplete. All are 16 mm. ref prints. Most are live action, but some are part live action and part animation and some are completely animation.
- Note(s)** For the most part, each reel consists of one commercial. However, some reels contain two commercials. There are between 5 and 12 separate reels in each film can. Each reel is labelled with the brand name and title.
- Copyright: reg. unknown.
- Various personalities, such as Jack Benny, Yogi Berra, Wilt Chamberlain, Diane Keaton, Abby Lincoln, Arnold Palmer, Rod Serling, Jay Silverheels, Jean Stapleton, Lily Tomlin, and Carl Yastrzemski, appear in the commercials.
- Finding aids** The finding aid to these materials is accessible via the Internet on the Library of Congress home page (<http://lcweb.loc.gov>). The finding aid is also available in the Motion Picture and Television Reading Room at the Library of Congress. The finding aid contains a detailed physical description of each commercial, indexes by product type, company name, shelflist number, and a list of personalities.
- Note(s)** Sources used: M/B/RS Acquisition files (Lawrence F. Karr Collection file); Standard directory of advertisers, 1964-1965 and 1970-1971.
- Subject(s)** Television advertising--United States.
- Genre/Form(s)** Television commercial.

Contributor(s) Karr (Lawrence F.) Collection (Library of Congress)
Cop(ies) 2103 reels in 210 cans : sd., col., b&w ; 16 mm. ref print.
Location: FBC 5171-5337 (ref print)
Location: FBC 5363-5404 (ref print)
Location: FBC 5496-5498 (ref print)

LC
Record 2

Title Omnibus. II, vol. 10
Date 1953-12-06
Place of origin U.S.
Language(s) English, Italian
Cast Host: Alistair Cooke.
Credits TV-Radio Workshop of the Ford Foundation ; executive producer, Robert Saudek ; producer, Fred Rickey ; director, Bob Banner. Associate producer, Paul Feigay ; production designer, Henry May ; research editor, Mary V. Ahern.
Summary An episode of the television cultural anthology series consisting of four segments of varying lengths.
Contents Laughing gas / an IFE release (4 min.) -- The Capital of the world / directed by Yul Brynner ; written by Ernest Hemingway ; adapted by Arnold Schulman ; cast, Sal Mineo (Paco), Anne Bancroft (the sister), Leslie Nielsen (the matador) (33 min.) -- The Christmas window / film sequence by MPO Productions, Inc. ; directed by Peter Glushanok ; written by Lawrence Ravitz (8 min.) -- The Ballet Theatre production of The capital of the world / based on the story by Ernest Hemingway ; ballet adaptation by Eugene Loring and A.E. Hotchner ; choreography and staging by Eugene Loring ; music by George Antheil ; dancers, Roy Fitzell (Paco), Lupe Serrano (Elena), Scott Douglas (Enrique) (29 min.).
Note(s) Copyright notice on film: The Ford Foundation ; 1953.
Season number from production papers.
Executive producer per Mary Ahern, Acquisitions Specialist, M/B/RS, 11/86.
Telecast date from production papers.
Includes commercials for Scott Paper Company, Greyhound, Schick, and AMF.
The segment, Laughing gas, is in Italian.
Subject(s) Bullfighters--Spain--Drama.
Courage--Drama.

Ballets.
 Christmas decorations.
Genre/Form(s) Educational/cultural works.
 Television
 Series.
 Adaptations.
 Slapstick comedies.
Production Saudek, Robert, 1911-
 Rickey, Fred
Direction Banner, Bob
Host Cooke, Alistair, 1908-
Direction Brynner, Yul
Writing Hemingway, Ernest, 1899-1961
 Schulman, Arnold
Cast Mineo, Sal
 Bancroft, Anne, 1931-
Choreography Loring, Eugene, 1914-
Music Antheil, George, 1900-1959
Contributor(s) Ford Foundation. TV-Radio Workshop.
 CBS Television Network.
 Wesleyan University Collection (Library of Congress)
Other entr(ies) Laughing gas.
 Capital of the world.
 Christmas window.
 Ballet Theatre production of The capital of the world.
Cop(ies) 2 videocassettes of 2 (90 min.) : sd., b&w ; 3/4 in. viewing copy.
 1 videoreel of 1 (90 min.) : sd., b&w ; 1 in. master.
 Location: VBD 8293-8294 (viewing copy)
 Location: VTA 0041 (master)

LC
Record 3

Title Trip through Postumville
Alternative title(s) Post Toasting factory
Post Toasties factory
Factory scenes, Wiley Post
Wiley Post, factory scenes
Date 1916
Place of origin United States
Language(s) English
Cast Appearing: C.W. Post.
Credits Postum Cereal Company, Inc.
Summary A brief tour of the Postum Cereal Co. office buildings and factory in Battle Creek, Michigan. Includes a scene of the owner, C.W. Post, in his office. Following the tour, the step-by-step manufacturing of three products is shown, complete with explanatory signs.
Contents "Factory buildings and office buildings of the Postum Cereal Company" (67 ft.) -- "The making of Grape-Nuts from wheat and barley" (86 ft.) -- "The manufacture of Instant Postum, a healthful beverage made from wheat and the juice of sugar-cane" (70 ft.) -- "The making of Post Toasties, delicately browned flakes of Indian corn, sweetened with sugar" (137 ft.).
Note(s) Copyright: no reg.
Tentative title and production company taken from a book with the same content found in the Library of Congress collections. The book and the film may be companion pieces, although they were received at different times and from different sources.
Although the name Wiley Post appears as part of two erroneous titles, he does not appear to have anything to do with this work.
Date taken from can.
No. 66 and 67 on inventory in Acquisitions: May (Herbert, Mrs.) file.
Source used: A trip through Postumville where Postum Cereal, Instant Postum, Grape-Nuts, Post Toasties, etc., are made.
Subject(s) Postum Company, inc.
Cereals, Prepared.
Cereal products industry--Michigan--Battle Creek.
Industrial tours--Michigan--Battle Creek.
Manufacturing processes--Michigan--Battle Creek.
Genre/Form(s) Industrial--Short.
Sponsored--Short.
Contributor(s) Post, C. W. (Charles William), 1854-1914.
Postum Company, inc.
May (Herbert, Mrs.) Collection (Library of Congress)
Cop(ies) 1 film reel of 1 (360 ft.) : si., b&w ; 16 mm. viewing print.

1 film reel of 1 (360 ft.) : si., b&w ; 16 mm. dupe neg pic.
Location: FAB 9989 (viewing print)
Location: FRB 4421 (dupe neg pic)

LC
Record 4

Title Troop ships for the Philippines
Alternative title(s) Troopships for the Philippines
Date c1898.
Place of origin U.S.
Language(s) English
Credits Thomas A. Edison, Inc. Camera, Frederick Blechynden.
Summary Shows the departure from San Francisco of two troop ships, the S.S. Australia and the S.S. City of Sydney, bound for Manila during the Spanish-American War. The first ship shown is the Australia with many troops on deck, some waving. The ship's name is visible on the hull at the end of the sequence. The second ship, the City of Sydney, is shown being escorted by two harbor tugs. These two steamships left San Francisco on May 25, 1898, along with a third troop ship, the S.S. City of Peking (not visible in the film).
Note(s) Copyright: Thomas A. Edison; 22June1898; 38210.
Original main title lacking.
Date is copyright and production date; unable to verify if work was ever actually released.
Duration: 1:56 at 20 fps.
Materials listed originate from the paper print chosen best copy of two for digitization; for other holdings on this title, contact M/B/RS reference staff.
Identification of the S.S. City of Sydney is based on research by Eugene Williams, email dated May 5, 2003. Second ship was previously identified as the S.S. City of Peking, however footage of the three-masted second ship does not match still images of the four-masted City of Peking at:
www.history.navy.mil/photos/events/spanam/events/pi-reinf.htm and www.spanamwar.com/cityofpeking.htm.
MAVIS 48464; Troop ships for the Philippines.
Filmed May 25, 1898, in San Francisco, California.
Sources used: Copyright catalog, motion pictures, 1894-1912; Musser, C. Edison motion pictures 1890-1900, 1997, p. 436-437 (includes reprint of article from New York world, May 26, 1898); Niver, K.R. Early motion pictures, 1985; email correspondence with Eugene Williams, May 5, 2003.
Subject(s) Transports--California--San Francisco.

United States. Army--Transportation.
Spanish-American War, 1898--Transportation
Soldiers--Transportation--California--San Francisco.
Ships--California--San Francisco.
Harbors--California--San Francisco.
San Francisco (Calif.)--History, Military--19th century.

Genre/Form(s) Actuality--Short.
War (Nonfiction)--Short.

Camera Blechynden, Frederick

Contributor(s) Thomas A. Edison, Inc.

Paper Print Collection (Library of Congress)

Cop(ies) 1 reel of 1 (ca. 155 ft.) : si., b&w ; 35 mm. ref print.
1 reel of 1 (ca. 155 ft.) : si., b&w ; 35 mm. dupe neg.
1 roll (ca. 155 ft.) : si., b&w ; 35 mm. paper pos.

Location: FEC 2880 (ref print)

Location: FPE 9293 (dupe neg)

Location: LC 1908a (paper pos)

LC
Record 5

Title Aspen
Date 1991-12-30
Place of origin United States
Language(s) English
Credits Aspen Films ; director, producer, and editor, Frederick Wiseman. Photography, John Davey.
Summary Focuses on Aspen, Colorado, famous in the 19th century for silver mining and now for its scenic splendor, mountains, skiing, hiking, music, intellectual activity, and fashionable people. Documents the daily life and activities of the people who live, work, visit, and play in Aspen in the winter.
Note(s) Copyright: Aspen Films, Inc. DCR 1991; PUB 5Dec91; REG 16Jan92; PA564-329.
Production company per phone call to Zipporah Films, 8/10/92.
Credits per Variety, 12/23/91.
Zipporah Films appears on leader; it is the distributor per phone call to Zipporah Films, 8/10/92.
Film was shown at film festivals in 1991 and 1992 and did not have a theatrical release per phone call to Zipporah Films, 8/10/92.
Running time and footage per Zipporah Films.
Summary from Zipporah Films web site, 9/4/2001.
MAVIS 91803; Aspen.
Screened only viewing print.
Sources used: New York times, 12/30/1991; Variety, 12/23/1991; TV guide (Washington, DC ed.), 12/30/1991, p. A-94; WNET press release, 12/4/1991 in M/B/RS descriptions file; phone call to Zipporah Films, 8/10/1992; Zipporah Films web site, 9/4/2001.
Subject(s) Aspen (Colo.)--Social life and customs.
Aspen (Colo.)--Description and travel.
Genre/Form(s) Documentary--Feature.
Production, direction, editing Wiseman, Frederick
Contributor(s) Zipporah Films.
LC Off-Air Taping Collection (Library of Congress)
Copyright Collection (Library of Congress)
Zipporah Films Collection (Library of Congress)

Cop(ies) 3 videocassettes of 3 (ca. 150 min.) : sd., col. ; 3/4 in.
viewing copy.
5 film reels of 5 (ca. 150 min., ca. 5414 ft.) : sd., col. ; 16
mm. viewing print.

5 film reels of 5 (ca. 150 min., ca. 5414 ft.) : si., col. ; 16 mm. interpos.
5 film reels of 5 (ca. 150 min., ca. 5414 ft.) : sd. ; 16 mm. mag track.
10 film rolls (ca. 150 min., ca. 5414 ft.) : si., col. ; 16 mm. original neg pic (A & B rolls)
Location: VBI 5080-5082 (viewing copy)
Location: FCB 2561-2565 (viewing print)
Location: CTA 0209-0213 (interpos)
Location: CTA 0214-0218 (mag track)
Location: CTA 0199-0208 (original neg pic)

LC
Record 6

Title Blowup
Alternative title(s) Blow-up
Date 1988
Version [Criterion collection ed.] / produced by Isaac Mizrahi.
Language(s) English
Cast David Hemmings, Vanessa Redgrave, Sarah Miles, John Castle, Verushka, Peter Bowles.
Credits Director, Michelangelo Antonioni ; producer, Carlo Ponti ; screenplay, Michelangelo Antonioni and Tonino Guerra. Story, Michelangelo Antonioni ; director of photography, Carlo di Palma ; art director, Assheton Gorton ; music, Herbert Hancock.
Summary A London photographer discovers that the illicit afternoon interlude he observed and photographed was a set-up for a murder.
Note(s) Copyright notice on jacket: The Criterion Collection ; 1988.
Copyright notice on jacket: Metro Goldwyn Mayer ; 1966.
Film title given as Blow-up, instead of Blowup, one time on disc jacket.
Originally released in 1966 in Great Britain.
On disc jacket: CC1148L.
Inspired by Blow-up by Julio Cortazar. This short story appears in its entirety on side 4.
The theatrical trailer for Blowup appears on side 4 following the film.
Sources used: videodisc jacket and insert; 407 copyright catalog card.
Series Criterion collection ; 48
Genre/Form(s) Mysteries.
Features.
Videodiscs.
Contributor(s) Copyright Collection (Library of Congress)
LC Purchase Collection (Library of Congress)
Cop(ies) 2 videodiscs of 2 (laser) (111 min.) : sd., col., letterboxed ; 12 in. viewing copy.
2 videodiscs of 2 (laser) (111 min.) : sd., col., letterboxed ; 12 in. viewing copy (copy 2).
Location: DAA 1119 (viewing copy)
Location: DAA 0709 (viewing copy, copy 2)

LC
Record 7

- Title** Mary Marvin Breckinridge Patterson Collection of her films and home movies, 1927-1976
- Date** 1927-1976, bulk ca. 1927-1962
- Place of origin** United States.
- Language(s)** English
- Cast** People appearing include: Mary Marvin Breckinridge Patterson, Jefferson Patterson, Patricia Patterson, Mark Patterson.
- Summary** This collection is mainly comprised of the films and home movies of Mary Marvin Breckinridge Patterson. She made *The forgotten frontier* (1930) about the Frontier Nursing Service on the request of the founder and her cousin Mary Breckinridge. There are silent and sound versions of *She goes to Vassar* (1931 and 1961), which the Vassar Alumnae Association commissioned from her and which was shown at Vassar Clubs around the country. She also made *Chichen Itza*, the ancient Mayan Mecca of Yucatan (1930), the first professional film of that archaeological site. In 1932, she travelled to Africa with Canon and Mrs. Stokes of Washington, DC and made films of her trip, *The ruins of Zimbabwe, Rhodesia; A school for natives, South Africa; and Golf in the Belgian Congo*. There are home movies in this collection of both Mary Marvin Breckinridge Patterson and Jefferson Patterson, before and after they were married. The contents include recreational activities, especially swimming and boating; vacations, many at River House, a Breckinridge summer home in York, Maine; trips to various places, such as the western U.S., South America, and Europe; their wedding in Berlin in 1940; scenes with their two children Patricia and Mark. The miscellaneous materials include films about the Pattersons (such as *The Washington dollar* segments on prominent Washingtonians), educational films, cartoons, and newsreels, which are films intended for home use.
- Note(s)** This collection is organized into three major parts: works by Mary Marvin Breckinridge Patterson, home movies, and miscellaneous works. Her own films and the home movies are arranged basically in chronological order. The miscellaneous works are divided between those relating to the Patterson family and commercial and educational films.

Copyright: reg. unknown.

LC holds a copy of the shortened version of The forgotten frontier in the Copyright Collection (viewing copy, VAB 2843; see record 97516682).

Biographical note taken from Photographs of the Frontier Nursing Service : Mary Marvin Breckinridge Patterson.

There is more detailed information on each work in this collection in the MAVIS computer system, which is available in the Motion Picture and Television Reading Room at the Library of Congress.

Sources used: M/B/RS Acquisition files (Patterson, Jefferson, Mrs. Collection); Behlen, A.D. Mary Marvin Breckinridge Patterson : from career broadcaster to career diplomatic wife; Patterson, J. Family portraits; Photographs of the Frontier Nursing Service : Mary Marvin Breckinridge Patterson.

Subject(s) Patterson, Mary Marvin Breckinridge.
Patterson, Jefferson, 1891-1977.
Radio journalists--United States--Biography.
Women motion picture producers and directors--United States--Biography.
Diplomats' spouses--United States--Biography.
Diplomats--United States--Biography.
Frontier Nursing Service, inc.
Vassar College.
Chichén Itzá Site (Mexico)

Genre/Form(s) Amateur--Short.
Documentary--Feature.
Documentary--Short.

Filmmaker Contributor(s) Patterson, Mary Marvin Breckinridge.
Patterson, Jefferson, 1891-1977.

Cop(ies) Patterson (Jefferson, Mrs.) Collection (Library of Congress)
23 videocassettes : si., sd., b&w, col. ; 3/4 in. viewing copy.
12 film reels : si., sd., b&w, col. ; 16 mm. viewing print.
7 film reels : si., b&w ; 35 mm. viewing print.
24 videoreels : si., sd., b&w, col. ; 1 in. master.
2 film reels : si., col. ; 16 mm. CRI.
1 film reel : si., col. ; 16 mm. interneg.
3 film reels : si., sd., b&w, col. ; 16 mm. neg.
118 film reels : si., sd., b&w, col. ; 16 mm. non-viewing pos.
4 film reels : si., b&w ; 35 mm. dupe neg pic.
4 film reels : sd. ; 16 mm. mag track.
2 film reels : sd. ; 16 mm. neg track.

Location: (See MAVIS for shelflist numbers)

LC
Record 8

Title Kraft television theatre. A long time till dawn
Date 1953-11-11
Place of origin U.S.
Language(s) English
Cast James Dean, Naomi Riordan, Ted Osborn, Robert Simon.
Credits NBC Television ; director, Dick Dunlap ; writer, Rod Serling.
Note(s) Copyright: Kraft General Foods, Inc. DCR 1953; REG 9Nov90; P Au1-458-726.
Alternate episode title, A long time 'til dawn, from copyright descriptions file.
NBC inventory box no. 561.
Operation no. 53-4581.
Archival neg and neg track are restricted; see reference librarian.
Sources used: NBC program analysis files, sponsor file [MI]; M/B/RS copyright descriptions file; M/B/RS Subjects files (NBC Collection, Kraft television theatre).
Subject(s) Good and evil--Drama.
Husband and wife--Drama.
Murder--Drama.
Genre/Form(s) Plays.
Anthologies.
Television.
Direction Dunlap, Richard, 1923-
Writing Serling, Rod, 1924-
Cast Dean, James, 1931-1955
Riordan, Naomi
Osborn, Ted
Contributor(s) Copyright Collection (Library of Congress)
NBC Television Collection (Library of Congress)
Other entr(ies) Long time till dawn.
Kraft television theatre. A long time 'til dawn.
Cop(ies) 1 videocassette of 1 (ca. 60 min.) : sd., b&w ; 3/4 in. viewing copy.
2 reels of 2 (ca. 2160 ft.) : si., b&w ; 16 mm. arch neg.
2 reels of 2 (ca. 2160 ft.) : sd. ; 16 mm. neg trk.
Location: VBH 1918 (viewing copy)
Location: FSA 1401-1402 (arch neg)
Location: FSA 1403-1404 (neg trk)

LC
Record 9

Title King Albert of Belgium visits TR's grave, 1919
Date 1919.
Place of origin U.S.
Cast Appearing: King Albert of Belgium, Crown Prince Leopold of Belgium, Theodore Roosevelt, Jr.
Credits Production company unknown.
Summary The King and Queen of Belgium and Crown Prince Leopold visited the United States in October 1919 at the invitation of President Wilson. An admirer of Theodore Roosevelt, King Albert, with the Prince, drove to Youngs Memorial Cemetery in Oyster Bay to lay a wreath on Roosevelt's grave. Film shows King Albert, Theodore Roosevelt, Jr., and a man in a dark hat who is probably Joseph M. Nye, Chief of Special Agents, Dept. of State, walking with a group of men down the path from the gravesite. Prince Leopold, wearing a Belgian Army uniform and an overseas cap, is walking behind the King. There are medium close shots of the King and Theodore Roosevelt, Jr. and an unidentified man getting into an open car.
Note(s) Copyright: no reg.
Sources used: Shumway, Harry I. Albert, the soldier-king; P&P portrait file.
Subject(s) Memorial rites and ceremonies.
Oyster Bay (N.Y.)
Roosevelt, Theodore, 1858-1919--Tomb.
Genre/Form(s) Newsreel--Short.
Contributor(s) Albert I, King of the Belgians, 1875-1934.
Léopold III, King of the Belgians, 1901-
Roosevelt, Theodore, 1887-1944.
Nye, Joseph M.
Theodore Roosevelt Association Collection (Library of Congress)
Cop(ies) 1 reel of 1 (13 ft.) : si., b&w ; 16 mm. ref print.
1 reel of 1 (13 ft.) : si., b&w ; 16 mm. dupe neg.
Location: FAB 0874 (ref print)
Location: FRA 5860 (neg)

LC

Discards

000 (Leader)

001

005

007

008 (except language bytes, 35-37, if no 041)

010

017

035

040

043

245 \$h

260 \$a \$b

530

541

544

545

590

852

906

952

953

985

991

(initial articles in headings, including 245 title field)

Local mapping

050 - map to Location

Notes

856 mapping unclear